



TO: Boise Aeros Members

FROM: Boise Aeros Board of Directors/Renee Bobrowski

DATE: January 14, 2018

RE: Report of January 11, 2018 Club Meeting

Greetings Aeros!

I would like to report on our recent club meeting, with highlights as follows:

Called to order at 6:45pm

1. Club Communication

1. Mail Chimp is set up and the board will use this as the primary communication tool for announcements
2. Facebook page - open to all members
3. A club calendar is now posted in the HOP with meeting and event dates listed
 - 1. Club meetings are scheduled for the third Thursday of every month**
 2. Board meetings are the second Sunday of every month
4. We will send out Survey Monkey to obtain member's opinions, requests, etc on key topics

2. Financial report was reviewed - Noelle reported for Joe as he was working late

1. Revenue from Dues, HOP Dues, etc - \$14,423.90
2. Expenses - 939.38 with HOP rent due to be paid to McU's by Jan 31
 1. Rent is based upon number of paid HOP riders - HOP expenses
3. End balance - \$25,452.16

3. HOP trainers

1. Computrainer has gone out of business and no longer able to obtain parts
 1. We have no extra power stations left
2. Starting to look at KICKR Snap and CycleOps Magnus as replacements

4. Call for volunteers for Committeess - list attached

1. Survey Monkey will be sent out for people to sign up for Committees
 - 1. Sign up by January 31** so committees can be up and running soon!
2. We are looking for more member input for club activities, etc and would like to see committees be more involved

5. Website

1. Please forward you suggestions for improvement to Renee at aeros.president@gmail.com
 - 1. Submit by Jan 19 - we need your input**
2. Meeting Percy Chan and Renee meeting with web developer to reevaluate continued issues for members

6. Emmett Triathlon

1. Significant financial loss on the race last year as detailed at December annual mtg
 1. Committee formed to review last year's expenses, this year's budget and feasibility of continuing to hold the race this year
 1. Committee meeting Jan 14 with recommendation to the board
2. A thoughtful discussion was had with regard to the Aeros putting on the Tri in August
 1. Long history in the community with donations made to a number of Emmett organizations who help put on the tri
 2. What is our purpose in continuing to put the race on?
 1. Community benefit?
 2. Fundraiser for the Aeros?
 1. New trainers??
 3. Only olympic distance triathlon left in Boise
 4. The Aeros have evolved from a Triathlon club to a Multisport club with a primary focus on cycling
 3. What financial risk are the Aeros willing to assume?
 1. Participant numbers declined 13-20% over past 3 years which is a national trend
 2. Sponsorships difficult to obtain
 3. Need to market the race heavily to maintain participation
 4. Call made for club vote after the board meeting re: the Tri
 1. Members are needed to volunteer in order for the event to be successful, thus we need to ensure club support

The meeting was adjourned at 7:50pm

Submitted by Renee Bobrowski

Please feel free to submit any thoughts, ideas or concerns to any of the board members, as listed below with email addresses:

President	Renee Bobrowski	aeros.president@gmail.com
Vice-Pres	Ken Runyan	kwrun@msn.com
Secretary	Noelle Diedrich	aeros.secretary@gmail.com
Treasurer	Joe Zaher	aerostreasurer@gmail.com
Director	Lee Lindquist	aeros.director2@gmail.com
Director	Doug LaMott	aeros.director1@gmail.com
Past-Pres	Lora Loveall	boise.aeros@gmail.com